



TULARE WESTERN **ALLERGIC TO AVERAGE** LEADERSHIP PROGRAM

PLAN. PROCESS. PRODUCT. PEOPLE.

PLAN:

We would like to provide food and clothing to the homeless in Tulare.

PROCESS/PROMOTION:

- Contact VIP
- Collect clothing items for two weeks. (Operation Warmth)
- Promote via Social Media, Classroom Visits, Feed the Need Video
- Leaders donate waters and sodas
- Order busses
- Arrange for tables and ice chest
- Sort and bag clothes
- Permission slips
- VIP Helpers

PRODUCT:

Feed the Need Project on Monday, December 21st from 10:00-3:00PM

PEOPLE:

- TW Leaders will understand the value of giving and seeing life from a different perspective
- Homeless in Tulare will receive relief from cold and hunger during the winter months

It starts with you, it's not about you!

PLAN. PROCESS. PRODUCT. PEOPLE.

PLAN: What is the idea you have?

PROCESS / PROMOTION: What are the steps you need to take to complete this plan? How will you promote?

PRODUCT: What is the actual event? When will it be held?

PEOPLE: How will people's lives be impacted? What stories will be made?

It starts with you, it's not about you!